

LaDue Sunrise Angus

“Striving for Excellence”

Annual

BULL SALE

Monday, April 20, 2020

1:00pm MT

FAITH LIVESTOCK - FAITH, SD

**SELLING 50
TWO YEAR OLD BULLS**

A.I. Sires:

**Sitz Upward, S A V Resource,
Connealy Comrade, WT Beaver Creek**



Kent and Janet LaDue - 605.788.2969

Brian LaDue - 605.890.1759

www.sunriseangusranch.com

“Seek the Lord while He may be found” - Isaiah 55:6



WELCOME TO OUR SALE!

It is our pleasure to welcome you to our 9th annual bull sale. Whether you are a returning customer or looking for the first time, we THANK YOU for your interest in our program.

In our offering of 2 year olds this year, you will find a tremendous set of bulls bred to ensure calving ease, gentle disposition, growth and maternal power. Many of the bulls can be used on heifers. We enjoy watching our bulls develop each year and see overwhelming potential in them. We are confident that they will exceed your expectations in the progeny they produce.

All bulls are virgin and have passed a breeding soundness exam. Ultrasound results and scrotal measurements are listed for each bull. Please see pages 22 & 23 of the catalog for Zoetis HD50K test results.

If you are unable to attend the sale, please contact us and we can arrange for someone to assist you. You can also register and bid online at www.CattleUSA.com.

As always, please reach out with any questions or concerns about the bulls.

Please join us for a roast beef lunch before the sale, Monday, April 20, 2020 at Faith Livestock. Thank you again.

SEE YOU THERE! The LaDue's - Kent, Janet, Brittney, Bethany and Brian



Sale Information

Contact Information:

Kent & Janet LaDue
 14478 Rabbit Creek Road
 Meadow, SD 57644
 605-788-2969
 kjladue@gmail.com
 www.sunriseangusranch.com

Sale Date:

Monday April 20, 2020
 Selling 50 Two Year Old Angus Bulls
 Faith Livestock - 1:00pm
 Lunch Served from 11:30-1:00

Guarantee:

We guarantee all bulls against injury that would keep them from breeding for the 1st season. If injury occurs and the bull is returned to us, credit is given for next year's sale, or a replacement will be provided if available. It is the buyer's choice which option is more satisfactory. Please notify us as soon as possible should injury occur. Claims must be made by 10-1-20. This guarantee does not cover death. Buyer's 100% satisfaction is our guarantee.

Sale Day Contacts:

Kent cell: 605-490-1004
 Brian cell: 605-890-1759
 Faith Livestock: 605-967-2200
 Dace Harper: 605-515-1535
 Mason Dietterle: 605-580-5878

Online Bidding: If you are unable to attend the sale, please visit the website www.CattleUSA.com to register and bid.

Delivery:

Receive a \$100 discount per bull if you haul on sale day, or we will deliver the bulls at the buyer's earliest convenience unless other arrangements are made.

Auctioneer:

Seth Weishaar: 605-210-1124

Feed:

Our bulls are summered on milk and grass **without** creep feed. At weaning, they are fed a roughage ration and free choice hay. They have been developed on a complete mineral program. Our desire is not to push the bulls, but to grow them as slow as possible to ensure soundness and longevity, and to condition them to work in your pasture.

Herd Health:

- At Branding and Pre-weaning: Vision 7 with Somnus, Vista Once SQ
- At Weaning: Inforce 3, Vision 7 with Somnus, Multi-Min
- In January & March: poured with Clean Up II
- February & March: Two shots of Fusoguard (foot rot) vaccine
- April: Breeding Soundness Exams by Dr. Bleaux Johnson of West River Veterinary Clinic
- Zoetis HD50K and Black Gene Star Tested
- Tested BVD free



Index

REFERENCE SIRES

Groups of 3/4 Brothers.....Pages 4-5

COMRADE BULLS

Lots 857-873.....Pages 15-19

UPWARD BULLS

Lots 801-827.....Pages 6-9

BEAVER CREEK BULLS

Lots 875-879.....Pages 19-20

RESOURCE BULLS

Lots 828-856.....Pages 10-15

ZOETIS HD50K MVP TEST

RESULTS.....Pages 22-23



REFERENCE SIREs

Sitz Upward 307R

Reg: AAA 14963730

Birth Date: 03/12/2005

- Ranks in the top 1% of the breed in growth and maternal milk
- Popular for his ability to consistently sire growth and maternal traits with pedigree diversity



PRODUCTION				
CED	BW	WW	YW	Milk
+8	+2.3	+65	+123	+34
.93	.98	.98	.97	.97

Connealy Lead On
 Connealy Onward
 Altune of Conanga 6104

Sitz Value 7097
 Sitz Henrietta Pride 81M
 Sitz Henrietta Pride 1370

S A V Resource 1441

Reg: AAA 17016597

Birth Date: 01/07/2011

- A sire known for his body mass, efficient conversion, and phenotypic power
- His daughters will be his greatest legacy with tremendous udders and excellent disposition



PRODUCTION				
CED	BW	WW	YW	Milk
+1	+4.0	+70	+133	+18
.84	.98	.97	.96	.92

R R Rito 707
 Rito 707 of Ideal 3407 7075
 Ideal 3407 of 1418 076

S A V 8180 Traveler 004
 S A V Blackcap May 4136
 S A V May 2397

Groups of 3/4 Brothers (Sire x Dam's Sire)

Upward x Matrix
 803 805 806 807
 810 812 815 819
 820 824 825

Upward x Final Answer
 809 817 821
 823 827

Upward x 6I6
 801 813

Resource x Final Answer
 831 833

Resource x In Sure
 840 842 846

Resource x Dash
 836 844

Resource x Retailed Product
 847 848

Resource x New Frontier
 853 854

Comrade x Final Answer
 857 858

Comrade x Matrix
 860 870 872

Comrade x Upward
 861 864 865 869

Comrade x Dash
 862 863 871 873

Connealy Comrade 1385**Reg: AAA 17031465****Birth Date: 02/02/2011**

- Superior settler, proven calving ease, high docility, super daughters
- A rock star in commercial country
- Over 1.0 for both marbling and ribeye, he provides added benefits where carcass merit is valued
- Settle more heifers, get more live calves and boost your ROI

**PRODUCTION**

CED	BW	WW	YW	Milk
+17	-3.4	+46	+91	+28
.92	.97	.96	.94	.87

Connealy Consensus
 Connealy Consensus 7229
 Blue Lilly of Conanga 16

G A E New Desin 5050
 Happy Gee of Conanga 919
 Hap Gina of Cananga 260 4965

WT Beaver Creek 118**Reg: AAA 17523574****Birth Date: 04/06/2011**

- A low input powerhouse
- Calving ease with a strong build
- Top 10% for scrotal and heifer pregnancy
- We really like our Beaver Creek daughters!

**PRODUCTION**

CED	BW	WW	YW	Milk
+8	-0.3	+37	+58	+17
.34	.70	.63	.49	.29

Gorthy of Graham 18866
 M C C Mule Creek 805
 O C C Dixie Erica 704H

MH Tank 54
 MH Frances 8180
 MH Frances 4138



LaDUE SUNRISE ANGUS BULLS

Sons of Upward

801

Sunrise Upward 801-901
Birth Date: 4/5/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
77	597	94	90	898

• Heifer bull

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: 6I6 daughter

SCROTAL
MEASUREMENT

38 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.83	114	10.6	96	77	105

806

Sunrise Upward 806-281
Birth Date: 4/20/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
91	578	91	92	922

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

39.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.92	87	10.2	93	85	90

803

Sunrise Upward 803-363
Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	686	108	107	1063

• Heifer bull

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

39 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.49	104	13.4	122	100	70

807

Sunrise Upward 807-288
Birth Date: 4/12/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	648	102	99	991

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

36.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.96	88	11.7	106	138	85

805

Sunrise Upward 805-445
Birth Date: 4/17/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	581	91	95	946

• Heifer bull

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.70	81	9.5	86	46	80

809

Sunrise Upward 809-341
Birth Date: 4/9/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	654	103	101	1004

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Final Answer daughter

SCROTAL
MEASUREMENT

43 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.40	131	9.8	89	131	110

810

Sunrise Upward 810-279
Birth Date: 4/8/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	622	98	99	983

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT
36.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.95	118	10.2	93	115	85



810

812

Sunrise Upward 812-712
Birth Date: 4/10/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
79	619	97	103	1029

• Heifer bull

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT
42.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.02	90	10.4	95	77	110



812



813**Sunrise Upward 813-913**
Birth Date: 4/16/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
95	732	115	110	1096

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: 616 daughter

SCROTAL
MEASUREMENT

39.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.65	79	10.9	99	54	65

**813****817****Sunrise Upward 817-342**
Birth Date: 4/11/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
90	684	107	103	1030

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Final Answer daughter

SCROTAL
MEASUREMENT

38.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.99	89	11.3	103	115	130

819**Sunrise Upward 819-144**
Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
85	642	101	101	1012

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matris daughter

SCROTAL
MEASUREMENT

40.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.53	105	9.2	84	85	110

815**Sunrise Upward 815-715**
Birth Date: 4/15/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
92	607	95	98	977

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

43.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.62	78	11.8	107	77	85

820**Sunrise Upward 820-147**
Birth Date: 4/18/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
94	674	106	108	1077

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M

DAM: Matrix daughter

SCROTAL
MEASUREMENT

41 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.53	105	9.9	90	123	145

What do you call a bull's girlfriend?

- His significant udder

821 Sunrise Upward 821-312
 Birth Date: 4/9/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	691	108	107	1068

• Heifer bull

Connealy Onward
 Sitz Upward 307R
 Sitz Henrietta Pride 81M
 DAM: Final Answer daughter

SCROTAL
 MEASUREMENT
40.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.67	80	11.4	104	69	80

825 Sunrise Upward 825-259
 Birth Date: 4/15/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
88	661	104	105	1044

Connealy Onward
 Sitz Upward 307R
 Sitz Henrietta Pride 81M
 DAM: Matrix daughter

SCROTAL
 MEASUREMENT
40.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.82	84	9.1	83	54	65

823 Sunrise Upward 823-313
 Birth Date: 4/10/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
90	587	92	100	1001

Connealy Onward
 Sitz Upward 307R
 Sitz Henrietta Pride 81M
 DAM: Final Answer daughter

SCROTAL
 MEASUREMENT
38.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.92	87	10.0	91	54	90

827 Sunrise Upward 827-324
 Birth Date: 4/8/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
84	613	96	106	1061

Connealy Onward
 Sitz Upward 307R
 Sitz Henrietta Pride 81M
 DAM: Final Answer daughter

SCROTAL
 MEASUREMENT
37 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.12	93	11.5	105	77	75

824 Sunrise Upward 824-124
 Birth Date: 4/11/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
86	658	103	102	1018

Connealy Onward
 Sitz Upward 307R
 Sitz Henrietta Pride 81M
 DAM: Matrix daughter

SCROTAL
 MEASUREMENT
43 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.60	778	11.7	106	100	70



Sons of Resource

828

Sunrise Resource 828-4136
Birth Date: 4/17/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
94	666	105	103	1023

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136

DAM: Upward daughter

SCROTAL MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.23	126	12.6	115	154	90

829

Sunrise Resource 829-206
Birth Date: 4/16/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
95	689	108	103	1029

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136

DAM: #206

SCROTAL MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.80	113	11.1	101	85	135



829

830

Sunrise Resource 830-164
Birth Date: 4/14/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
92	715	112	101	1006

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136

DAM: Prime Star daughter

SCROTAL MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.21	96	12.1	110	85	120



830

831

Sunrise Resource 831-401
Birth Date: 4/10/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
84	625	98	92	921

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136

DAM: Final Answer daughter

SCROTAL MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.30	99	10.5	95	92	105

Why did Johnny Appleseed cross the road?

- To get to the other "cider"

833

Sunrise Resource 833-505
Birth Date: 4/11/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
88	626	98	99	987

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Final Answer daughter

SCROTAL MEASUREMENT
36 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.51	105	11.2	102	138	115

836

Sunrise Resource 836-371
Birth Date: 4/18/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
95	623	98	100	996

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Dash daughter

SCROTAL MEASUREMENT
40.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.73	111	12.0	109	69	90

834

Sunrise Resource 834-201
Birth Date: 4/12/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
90	589	92	97	966

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Frontman daughter

SCROTAL MEASUREMENT
41 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.04	91	10.3	94	54	90



836

838

Sunrise Resource 838-200
Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
88	599	94	102	1014

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Nebraska daughter

SCROTAL MEASUREMENT
40 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.52	75	11.0	100	69	90



What did the cow say to the sick chicken?

- You look a little under the "feather", maybe you should go re-"coop"

839

Sunrise Resource 839-939

Birth Date: 4/16/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
98	655	103	106	1059

Rito 707 of Ideal 3407 7075

S A V Resource 1441

S A V Black cap May 4136

DAM: #939

SCROTAL
MEASUREMENT

41.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.97	89	12.6	115	92	70



839

840

Sunrise Resource 840-380

Birth Date: 4/19/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
90	607	95	96	960

Rito 707 of Ideal 3407 7075

S A V Resource 1441

S A V Black cap May 4136

DAM: In Sure daughter

SCROTAL
MEASUREMENT

41.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.20	96	11.0	100	85	90



840

842

Sunrise Resource 842-383

Birth Date: 4/11/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
84	626	98	99	986

Rito 707 of Ideal 3407 7075

S A V Resource 1441

S A V Black cap May 4136

DAM: In Sure daughter

SCROTAL
MEASUREMENT

41 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.98	119	10.8	98	131	85

843

Sunrise Resource 843-204

Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
89	665	100	1014	100

Rito 707 of Ideal 3407 7075

S A V Resource 1441

S A V Black cap May 4136

DAM: Frontman daughter

SCROTAL
MEASUREMENT

39.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.87	100	10.1	100	100	100



844

Sunrise Resource 844-365

Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
88	665	104	104	1042

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Dash daughter

SCROTAL MEASUREMENT
38.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.21	126	10.5	95	92	85



844

846

Sunrise Resource 846-496

Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	598	94	93	930

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: In Sure daughter

SCROTAL MEASUREMENT
38 cm

• Heifer bull

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.88	86	10.9	99	85	90

847

Sunrise Resource 847-032

Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
83	611	96	92	915

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Retail Product daughter

SCROTAL MEASUREMENT
39 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.81	84	10.6	96	85	80

845

Sunrise Resource 845-296

Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
92	708	111	108	1082

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Matrix daughter

SCROTAL MEASUREMENT
40.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.26	97	12.7	115	154	135



845

848

Sunrise Resource 848-048

Birth Date: 4/16/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
85	673	106	107	1066

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

DAM: Retail Product daughter

SCROTAL MEASUREMENT
42 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.17	95	11.7	106	108	110

849 Sunrise Resource 849-061
 Birth Date: 4/21/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
98	700	110	104	1037

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

SCROTAL
 MEASUREMENT
40.5 cm

DAM: #061

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.66	109	11.7	106	131	125



849

851 Sunrise Resource 851-180
 Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
94	659	103	95	950

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

SCROTAL
 MEASUREMENT
42.5 cm

DAM: #180

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
1.97	59	10.6	96	100	75



851

850 Sunrise Resource 850-255
 Birth Date: 4/9/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
78	703	110	114	1136

• Heifer bull

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

SCROTAL
 MEASUREMENT
40 cm

DAM: Pioneer daughter

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.02	90	11.8	107	154	145



850

853 Sunrise Resource 853-013
 Birth Date: 4/16/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
94	613	96	104	1037

Rito 707 of Ideal 3407 7075
S A V Resource 1441
 S A V Black cap May 4136

SCROTAL
 MEASUREMENT
38 cm

DAM: New Frontier daughter

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.89	146	9.8	89	185	90



853

854 Sunrise Resource 854-154
Birth Date: 4/17/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
85	649	102	104	1038

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136
DAM: New Fronter daughter

SCROTAL MEASUREMENT
40 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.52	105	11.9	108	123	125

856 Sunrise Resource 856-956
Birth Date: 4/10/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
92	693	109	1131	113

Rito 707 of Ideal 3407 7075
S A V Resource 1441
S A V Black cap May 4136
DAM: #956

SCROTAL MEASUREMENT
38 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.51	75	11.3	103	154	185



856

850 bull calf with his Pioneer dam Summer 2018



Sons of Comrade

857 Sunrise Comrade 857-699Y
Birth Date: 3/27/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	724	114	996	100

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919
DAM: Final Answer daughter

SCROTAL MEASUREMENT
42 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.03	120	11.8	107	77	145

858 Sunrise Comrade 858-698Y
Birth Date: 3/28/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	594	93	93	924

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919
DAM: Final Answer daughter

SCROTAL MEASUREMENT
39 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.75	82	10.3	94	85	75

859 Sunrise Comrade 859-694Y
Birth Date: 3/25/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
75	623	98	91	909

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919
DAM: Iron Man daughter

SCROTAL MEASUREMENT
36 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.26	127	10.1	92	108	140

860

Sunrise Comrade 860-695Y
Birth Date: 3/27/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
79	617	97	98	973

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Matrix daughter

SCROTAL
 MEASUREMENT

36.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.17	124	10.4	95	123	95



860

862

Sunrise Comrade 862-476
Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
75	606	95	95	948

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Dash daughter

SCROTAL
 MEASUREMENT

39.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.69	110	12.3	112	115	90

863

Sunrise Comrade 863-463
Birth Date: 4/19/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
83	591	93	96	957

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Dash daughter

SCROTAL
 MEASUREMENT

37 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.52	135	10.9	99	196	145

861

Sunrise Comrade 861-542
Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
78	658	103	107	1068

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Upward daughter

SCROTAL
 MEASUREMENT

38.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.65	109	12.5	114	123	140

864

Sunrise Comrade 864-621
Birth Date: 3/30/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
81	698	110	102	1022

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Upward daughter

SCROTAL
 MEASUREMENT

38 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.03	90	11.2	102	100	125



865

Sunrise Comrade 865-610
Birth Date: 3/28/2018

• Heifer bull

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
83	611	96	99	984

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919

DAM: Upward daughter

SCROTAL MEASUREMENT
37.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.03	90	9.8	89	131	80



865

867

Sunrise Comrade 867-676
Birth Date: 3/28/2018

• Heifer bull

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
82	587	92	96	958

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919

DAM: Effective daughter

SCROTAL MEASUREMENT
38.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.31	129	10.2	93	69	135

868 Sunrise Comrade 868-492
Birth Date: 4/17/2018

• Heifer bull

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
70	598	94	93	930

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919

DAM: Confidence daughter

SCROTAL MEASUREMENT
39 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.03	90	11.6	105	62	100



868

866

Sunrise Comrade 866-666
Birth Date: 3/25/2018

• Heifer bull

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
78	633	99	91	911

Connealy Consensus 7229
Connealy Comrade 1385
Happy Gee of Conanga 919

DAM: Bismarck daughter

SCROTAL MEASUREMENT
39 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.81	144	10.1	92	77	105



869

Sunrise Comrade 869-605
Birth Date: 3/26/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
85	601	94	95	948

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Upward daughter

SCROTAL MEASUREMENT
40 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
4.36	130	9.8	89	46	130

871

Sunrise Comrade 871-649
Birth Date: 3/27/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
79	732	115	113	1131

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Dash daughter

SCROTAL MEASUREMENT
40 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.99	89	10.8	98	131	120



871

870

Sunrise Comrade 870-629
Birth Date: 3/26/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	719	113	105	1049

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Matrix daughter

SCROTAL MEASUREMENT
37.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.41	102	12.3	112	108	85



870

872

Sunrise Comrade 872-563
Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
77	618	97	95	948

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919

DAM: Matrix daughter

SCROTAL MEASUREMENT
39.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.08	92	10.8	98	85	100



873 Sunrise Comrade 873-468
Birth Date: 4/16/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
76	612	96	93	923

• Heifer bull

Connealy Consensus 7229
Connealy Comrade 1385
 Happy Gee of Conanga 919
 DAM: Dash daughter

SCROTAL MEASUREMENT
37 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.89	116	10.4	95	100	100

876 Sunrise Beaver Creek 876-173
Birth Date: 4/13/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	648	102	95	945

• Heifer bull

MCC Mule Creek 805
WT Beaver Creek 118
 MH Frances 8180
 DAM: Basin Excitement daughter

SCROTAL MEASUREMENT
37.5 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.90	116	10.8	98	108	60

Sons of Beaver Creek

875 Sunrise Beaver Creek 875-246
Birth Date: 4/12/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
84	674	106	100	996

• Heifer bull

MCC Mule Creek 805
WT Beaver Creek 118
 MH Frances 8180
 DAM: Pioneer daughter

SCROTAL MEASUREMENT
40 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.39	71	10.8	98	62	85



875

877 Sunrise Beaver Creek 877-159
Birth Date: 4/14/2018

PRODUCTION				
BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
83	557	87	96	955

• Heifer bull

MCC Mule Creek 805
WT Beaver Creek 118
 MH Frances 8180
 DAM: New Frontier daughter

SCROTAL MEASUREMENT
42 cm

ULTRASOUND DATA					
% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.44	103	9.7	88	123	100



877

What do you call a bull taking a nap?

• A bull dozer

What did the cow say to her calf last night?

• Time for bed, it's "pasture" bedtime

878 Sunrise Beaver Creek 878-068
Birth Date: 4/9/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
78	579	91	91	909

• Heifer bull

MCC Mule Creek 805
WT Beaver Creek 118
MH Frances 8180

DAM: Rain Maker daughter

SCROTAL MEASUREMENT

35.5 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
3.10	93	10.9	99	100	130

879 Sunrise Beaver Creek 879-051
Birth Date: 4/11/2018

PRODUCTION

BW	ADJ WW	WWRATIO	YWRATIO	ADJ YW
80	581	91	96	960

• Heifer bull

MCC Mule Creek 805
WT Beaver Creek 118
MH Frances 8180

DAM: Retail Product daughter

SCROTAL MEASUREMENT

40 cm

ULTRASOUND DATA

% IMF	IMF RATIO	RIBEYE AREA	RIBEYE RATIO	RIB FAT RATIO	RUMP FAT RATIO
2.77	83	11.2	102	100	90

Parable of the Pooch(es)

“Do not worry about tomorrow, for tomorrow will worry about itself.
Each day has enough trouble of its own.” Matthew 6:34

Every morning, we are greeted by two black and white faces outside the window ready to take on the day. Even though they have no idea what the “to-do list” contains for the day, Angus and Wylee are always ready for anything. Whether it’s a day of trailing cows to a new pasture, an exciting time by the chute working cattle, or just another day of chores, they seem to enjoy it all. They are never worried or anxious about what tomorrow holds; they live in the moment without a care in the world.

As we face uncertain times in our nation and around the world, it is easy to let fear and anxiety take over our thoughts. However, we know God is in control and has a plan and a purpose for everything. So do not worry. Take heart, friend! Have faith that the Lord is fighting for you. Let our pooches be a reminder to us all to live each day like it’s the most exciting day ever and to find joy in the simple everyday tasks of life.

“So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand.” Isaiah 41:10



Thank you to our GREAT customers for your support!



Zoetis HD50K Test MVP Results

Tag #	Calving Ease		Growth & Mature Cow Size					Efficiency		Maternal & Temperment				Carcass			Quality		Index
	CED	BW	WW	YW	YH	MW	MH	DMI	RFI	CEM	MA	SC	DOC	CW	FAT	REA	MS	TND	\$MVPFL
801	8.5	-1.8	60	110	-0.2	35	0.4	-0.19	0.26	1.7	31	0.93	-1	47	-0.01	0.44	0.44	-0.49	156
803	12.9	-1.8	65	105	-0.1	15	0.2	0.54	0.87	3.9	33	1.43	11	50	0.01	0.57	0.28	-0.25	134
805	12.4	-2.9	60	114	-0.4	52	0.4	-0.40	-0.12	5.7	32	1.48	-3	58	0.01	0.54	0.18	-0.33	143
806	4.7	-0.1	42	64	-0.3	57	0.2	-0.99	-0.52	1.3	23	0.61	9	23	0.02	0.24	0.27	-0.09	119
807	8.6	-1.0	62	113	0.0	41	0.4	0.33	0.64	5.4	32	0.56	-2	52	0.01	0.64	0.31	-0.40	141
809	12.0	-0.9	76	123	0.1	39	0.4	1.61	1.40	7.2	34	1.54	6	52	0.01	0.72	0.48	-0.42	149
810	6.9	-0.6	62	03	-0.3	47	0.3	0.97	1.24	4.1	38	1.00	2	50	0.03	0.37	0.41	-0.41	135
812	14.1	-3.8	61	107	-0.2	43	0.4	0.30	0.98	4.6	34	1.13	4	42	-0.01	0.47	0.42	-0.44	144
813	11.9	-0.8	64	123	0.1	79	0.6	0.38	0.40	5.6	33	0.80	8	53	-0.01	0.49	0.23	-0.34	135
815	10.4	-1.8	64	108	-0.3	24	0.3	0.23	0.69	4.7	31	1.16	0	48	0.02	0.46	0.30	-0.04	139
817	9.2	-2.1	72	116	0.1	42	0.2	0.07	0.63	3.6	30	0.61	-3	54	0.02	0.52	0.24	-0.39	149
819	7.7	-0.4	66	104	-0.3	51	0.5	-0.09	0.55	3.1	32	1.69	-1	41	0.01	0.24	0.09	-0.22	120
820	10.6	-0.7	64	112	-0.3	64	0.3	1.19	1.00	2.4	33	0.38	7	49	0.02	0.57	0.43	-0.33	136
821	13.2	-3.1	71	131	0.3	50	0.5	1.58	0.92	8.8	41	2.57	2	60	-0.01	0.82	0.61	-0.32	164
823	12.4	-1.2	59	100	0.0	48	0.3	0.27	0.39	5.3	28	1.50	-6	42	0.01	0.30	0.21	-0.37	120
824	7.3	-2.0	69	132	-0.1	30	0.4	0.76	0.68	5.3	39	1.46	11	56	0.00	0.63	0.31	-0.31	143
825	11.4	-1.3	69	128	0.0	55	0.7	0.13	0.88	4.4	32	1.28	8	55	0.00	0.35	0.17	-0.36	137
827	11.6	-2.4	76	137	-0.2	31	0.1	1.69	0.41	4.3	31	1.33	12	56	0.00	0.42	0.18	-0.50	118
828	8.5	-0.5	67	111	-0.2	70	0.2	0.52	0.20	2.8	38	0.45	7	41	0.00	0.52	0.55	-0.50	157
829	3.5	3.1	68	113	-0.1	87	0.3	1.11	0.36	1.7	25	0.67	9	51	0.00	0.50	0.25	-0.48	127
830	6.7	1.3	59	103	-0.4	-3	-0.3	1.28	0.57	0.8	24	0.69	4	46	0.05	0.43	0.56	-0.53	138
831	3.4	1.3	58	89	-0.2	41	-0.1	-0.45	-0.39	1.3	21	0.96	16	41	0.02	0.56	0.04	-0.61	117
833	10.4	-1.6	65	105	-0.3	47	-0.2	0.69	0.31	4.4	25	0.63	22	41	0.04	0.38	0.25	-0.50	120
834	6.5	1.3	78	122	-0.1	29	0.2	-0.60	-0.45	4.1	29	0.97	19	54	0.00	0.55	0.33	-0.38	174
836	5.7	2.2	57	101	-0.3	34	-0.2	0.64	0.57	-0.7	33	0.67	4	45	0.00	0.55	0.13	-0.29	110
838	7.8	0.5	60	94	-0.4	42	-0.2	0.98	0.06	3.9	21	0.47	13	36	0.02	0.58	0.03	-0.51	89
839	6.7	1.5	61	92	-0.1	42	0.2	1.03	0.21	2.5	26	0.92	15	52	0.00	0.53	0.25	-0.42	122
840	11.4	-0.9	67	114	0.0	69	0.4	0.62	0.45	3.9	25	0.84	24	45	0.03	0.60	0.47	-0.49	150
842	10.9	-2.6	48	70	-0.3	16	-0.4	0.59	-0.05	5.3	29	1.09	6	33	0.02	0.57	0.51	-0.29	130
843	8.4	-1.0	58	91	-0.2	20	0.0	-0.23	-0.05	3.0	33	0.30	5	37	0.01	0.41	0.13	-0.41	117
844	13.5	-1.8	57	94	-0.4	31	-0.2	0.07	0.32	5.8	29	0.94	5	44	0.02	0.55	0.39	-0.44	142
845	9.9	-0.1	63	109	-0.3	68	-0.1	-0.03	-0.24	4.0	22	0.30	22	38	0.02	0.46	0.23	-0.44	129
846	8.5	-0.4	58	103	-0.1	57	0.1	0.23	-0.29	4.9	23	1.30	17	43	0.02	0.61	0.37	-0.27	139
847	3.4	1.2	49	79	-0.3	31	0.0	-0.40	-0.11	1.1	30	0.83	0	47	0.01	0.50	0.20	-0.40	128
848	5.5	1.0	54	85	-0.4	21	-0.1	-0.15	-0.07	1.3	28	0.70	10	39	0.02	0.49	0.64	-0.26	163
849	9.6	-0.6	45	72	-0.6	40	-0.4	0.53	0.26	3.2	18	-0.08	0	32	0.01	0.35	0.18	-0.34	94
850	12.3	-2.1	60	102	-0.5	57	-0.1	0.07	-0.41	5.3	26	0.16	2	42	0.03	0.60	0.27	-0.37	133
851	5.1	1.4	55	88	-0.5	46	0.1	0.17	-0.08	2.1	26	0.14	0	40	0.01	0.39	-0.02	-0.45	95
853	5.5	2.3	76	109	0.2	65	0.6	1.00	0.22	5.0	29	0.58	19	50	-0.02	0.64	0.56	-0.32	166
854	6.8	0.6	52	89	-0.4	46	0.1	-0.23	-0.12	3.4	25	0.63	16	41	0.00	0.56	0.63	-0.34	165
856	11.5	-1.5	61	112	-0.5	51	-0.1	1.02	0.48	4.0	24	0.82	14	53	0.01	0.61	0.38	-0.58	136
857	8.6	-3.3	67	106	-0.1	47	0.3	0.06	-0.28	6.2	32	0.45	6	49	0.02	0.77	0.56	-0.45	174
858	13.8	-3.1	55	97	-0.4	49	0.1	0.52	0.14	8.2	26	-0.04	21	37	0.02	0.41	0.67	-0.12	153
859	7.8	-1.9	64	98	0.1	46	0.5	-0.77	-0.67	6.5	21	0.05	22	41	0.01	0.58	0.54	-0.32	176
860	14.8	-4.5	53	89	-0.1	55	0.6	0.44	0.03	10.2	24	0.33	20	45	0.01	0.54	0.65	-0.26	159
861	9.4	-2.9	72	113	-0.2	32	0.3	0.66	0.06	9.4	31	0.52	25	46	0.02	0.68	0.62	-0.37	170
862	10.8	-3.9	58	101	-0.2	63	0.5	0.34	0.43	8.2	26	-0.28	21	48	0.02	0.67	0.66	-0.36	168
863	14.9	-4.4	44	70	-0.2	30	0.2	0.97	0.29	8.9	20	0.71	14	34	0.00	0.62	0.64	-0.41	135

Tag #	Calving Ease		Growth & Mature Cow Size					Efficiency		Maternal & Temperment				Carcass			Quality		Index
	CED	BW	WW	YW	YH	MW	MH	DMI	RFI	CEM	MA	SC	DOC	CW	FAT	REA	MS	TND	\$MVPFL
864	9.2	-3.6	41	84	-0.2	50	0.4	-0.14	-0.02	6.3	30	-0.02	13	45	0.02	0.44	0.53	-0.34	145
865	6.2	-0.9	72	112	0.0	45	0.3	-0.98	-0.04	4.8	25	0.40	10	46	0.02	0.43	0.35	-0.38	169
866	13.4	-3.3	62	103	0.0	31	0.5	-0.75	-0.14	12.1	27	0.85	20	44	0.01	0.73	0.47	-0.30	171
867	13.0	-2.8	58	108	0.0	59	0.7	-0.10	-0.05	9.2	32	0.68	13	49	0.04	0.77	0.76	-0.33	186
868	9.9	-3.3	63	94	-0.1	45	0.6	1.76	0.17	9.8	35	0.40	6	42	0.01	0.79	0.69	-0.26	149
869	6.2	-1.2	66	110	-0.1	90	0.4	0.05	-0.26	4.0	30	-0.05	13	60	0.01	0.61	0.40	-0.23	163
870	10.0	-2.7	54	87	-0.3	31	0.5	-1.15	-1.05	6.1	18	0.07	13	37	0.01	0.98	0.49	-0.31	168
871	11.7	-3.8	56	91	-0.2	61	0.0	0.38	0.08	6.6	31	0.13	13	37	0.02	0.51	0.59	-0.34	151
872	6.3	-0.6	56	93	0.1	58	0.4	-0.36	-0.24	8.4	22	-0.02	11	44	0.00	0.56	0.55	-0.45	164
873	10.3	-2.2	44	80	-0.2	37	0.1	0.26	-0.17	6.7	26	0.35	15	39	0.03	0.47	0.57	-0.42	141
875	13.1	-3.4	35	51	-0.6	-5	-0.2	-1.07	-1.04	4.9	10	0.08	13	21	0.02	0.41	0.17	-0.41	105
876	7.9	-1.8	55	84	-0.4	46	0.4	-1.44	-0.57	4.2	27	0.33	26	37	-0.01	0.49	0.48	-0.55	172
877	10.2	-2.6	46	79	-0.3	3	0.1	-0.61	-0.35	4.5	15	1.20	24	29	-0.01	0.14	0.40	-0.50	133
878	4.5	-0.6	50	76	-0.4	16	0.0	-1.22	-0.42	-0.1	14	0.57	27	32	32	-0.01	0.34	0.37	148
879	7.0	-2.2	40	65	-0.5	-19	-0.1	-0.96	-0.32	2.3	18	0.27	30	17	-0.02	0.58	0.17	-0.26	108

Molecular Value Prediction (MVP) - Predicted genomic breeding values for animals, based on the sum of the effects of the associated markers, expressed in units of measure for the trait. Similar to Expected Progeny Differences (EPDs), MVPs rank animals for genetic merit and are expressed as deviations in performance from a set base-point for each trait. One-half of the difference in genomic breeding values between animals is transmitted to offspring.

Term	Unit	Description
Calving Ease Direct (CED)	%	Describes differences in genetic merit for the likelihood of unassisted births in first-calf heifers, expressed as a trait of the progeny. Higher MVP values and lower ranks are preferred, especially when selecting sires for use on replacement heifers for easier calving progeny.
Birth Weight (BW)	Pounds	Quantifies genetic differences in birth weight, with lower and moderate MVP values and ranks generally desired for ease of calving.
Weaning Weight (WW)	Pounds	Measures difference in genetic merit for adjusted 205-day weaning weight, with higher MVP and lower rank values indicating heavier weights.
Yearling Weight (YW)	Pounds	Indicates differences in breeding value for adjusted 365-day weight, with higher MVPs and lower ranks equating to genetics for heavier yearling weights.
Yearling Height (YH)	Inches	Describes genetic differences in adjusted 365-day hip height, with higher MVP values and lower ranks translating to genetics for taller animals.
Mature Weight (MW)	Pounds	Quantifies differences in genetic merit for mature cow weight at a constant body condition. Higher MVP and lower rank values indicate genetics for heavier cows, which typically have higher feed requirements and associated costs, but greater salvage value.
Mature Height (MH)	Inches	Measures genetic variation in mature cow height, with higher MVPs and lower ranks indicating genetics for taller mature cows.
Dry Matter Intake (DMI)	lbs/day	Quantifies genetic differences for feed intake while on feedlot finishing rations. MVPs and ranks for DMI should be evaluated in relation to genetic merit for output traits, especially including MVPs and ranks for yearling and carcass weight (YW and CW).
Residual Feed Intake (RFI)	lbs/day	Describes genetic variation in weight of dry matter consumed per day, as compared to expected feed consumption based on body weight and growth rate. Lower MVP and rank values are desired, and identify genetics for less feed intake for the same amount of weight gain.
Calving Ease Maternal (CEM)	%	Indicates differences in genetic merit for the likelihood of unassisted births in first-calf heifers, expressed as a trait of the heifer. Higher MVP and lower rank values are preferred, and indicate genetics for heifers that calve more easily.
Milking Ability (MA)	lbs of WW	Evaluates differences in genetic merit for the maternal component of calf weaning weight, predominantly due to milking ability of dams (or daughters). Genetic potential for milking ability should be matched to available feed resources, which implies that intermediate MVP and rank values are likely optimum for many production systems.
Scrotal Circumference (SC)	cm	Describes genetic differences in age at puberty as indicated by adjusted yearling scrotal circumference. Larger MVPs and lower ranks for scrotal circumference equate to genetics for earlier and more desirable age at puberty in both bulls and heifers.
Docity (DOC)	%	Quantifies genetic differences in the probability of acceptable (calm) versus unacceptable (wild) temperament. Higher MVPs and lower ranks mean greater likelihood of more manageable disposition.
Carcass Weight (CW)	Pounds	Measures differences in breeding value for pounds of carcass weight at a constant age. Higher MVPs and lower ranks indicate genetics for heavier carcass weights, which are generally desired, as long as heavy weight thresholds that result in discounts are avoided.
Fat Thickness (FAT)	Inches	Communicates genetic differences in fat thickness measured adjacent to the ribeye between the 12th and 13th rib, at a constant age. Higher MVPs and ranks indicate genetics for fatter carcasses and an adverse impact on USDA yield grades, but may be desirable for maternal fleshing ability in breeding females.
Ribeye Area (REA)	Inches	Describes genetic variation in carcass muscularity as measured by ribeye area between the 12th and 13th rib, at a constant age. Larger MVPs and lower ranks for ribeye area favorably impact USDA yield grades and associated carcass premiums.
Marbling Score (MS)	USDA Score Units	Quantifies genetic differences in USDA marbling scores at a constant age, with higher MVPs and lower ranks indicating higher levels of marbling and generally more desirable quality grades and associated carcass premiums.
Tenderness (TND)	lbs of shear force	Evaluates differences in genetic merit for tenderness based on the amount of shear force required to slice through cooked steak samples. Lower MVP and rank values are preferred and indicate less shear force required and more desirable meat tenderness.
Molecular Value Prediction - Feedlot Index (\$MVPFL)	US dollars	Predicts net return from combined genetic merit for feedlot (FL) gain, dry matter intake, carcass weight, as well as USDA quality and yield grades (marbling, ribeye area and fat thickness). The index assumes approximately 160 days on feed consuming concentrate rations and carcass value derived from a Certified Angus Beef (CAB) grid. Higher MVPs and lower ranks indicate more desirable combined genetic merit.

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